

Portfolio Review - May 19 @ Chromatic Coffee

Featuring panelists: Rosanna Alvarez, Daniel Garcia, Jeffrey Lo, David Ma

- Be professional. Reply to emails. Stay on deadlines. Be on time to meetings.
- Ensure your artist statement says what you do and your portfolio matches.
- Be strategic in showcasing what you do.
- Showcase how you “engage” your audience with relevant photos (e.g. community events).
- The projects you put on your portfolio shows the kind of work you create and value (e.g. new work, immigrant stories, mental health, nature, etc).
- Projects in your portfolio must balance the work you are proud of and what photographed well.
- Don't force your art, don't pretend to be someone you're not.
- Be dedicated to your craft, continue to create your art.
- Your portfolio can be a spark. A spark can catch fire.
- No = not right now. The only thing you can control is that you're putting your best foot forward.
- Your art is always going to evolve.
- Life is about relationships.
- Networking opens up unexpected relationships and collaborations.
- Show up relentlessly.