## GENARIS How to Art 2025 Takeaways

## **Creative Career Panel - January 29 @ MACLA**

Featuring panelists: Yosimar Reyes, Elba Raquel, and Stephanie Barajas

- Invest in yourself, pay yourself
- You can express myself in so many ways
- Not in competition but in conversation with others
- You can't find your brand without your voice and you can't find your voice without your practice
- What is your voice and who is your audience?

- Reach out to funders
- It'll come back around when it's meant for you
- What can you learn from every experience and take to the next one?
- Build your community
- Your relationships can help with branding just as much as Instagram
- Think about your capacity in 3-month increments